## CHAPTER NO. 1





#### WHERE SOMEDAY IS NOW.

We all have our list of Somedays — Someday I'll get organized. Someday I'll travel to Peru. Someday I'll start a company with my sister-in-law (...okay, that last one might just be us).

Ours began three years ago when we were both hired to brand and establish a new boutique stationery line as part of our nine-to-five. It was there that we discovered a passion for creating products that not only made life more beautiful, they also made it a helluva lot easier. This discovery sparked a series of conversations that we've later coined our 'someday sessions,' where we let ourselves dream of what it would be like to have a studio of our own. Roughly 10,000 somedays later, we knew it was time to turn dreams into reality.

So here we are — beyond excited to share our collection with you. We are proudly based in Massachusetts where our products are thoughtfully designed, printed and assembled by hand. We hope they help you turn your somedays into today.



CARDS /
BLANK INSIDE
FOIL DETAILS
4.25" X 5.5"
OPEN END ENVELOPE

COASTERS /
SET OF 6 (2 DESIGNS)
FOIL DETAILS
3.75" X 3.75"
CORK-BACKED



NOTE JOTTERS /
SPACE FOR NOTES, TASKS + MEMOS
FOIL DETAILS
8" X 6"
64 PAGES



ART PLANNERS /
ACRYLIC TO WRITE ON
WOODEN FRAME
DRY ERASE PEN, FABRIC ERASER
36" X 24" OR 24" X 18"
MONTHLY CALENDAR, BUCKET LIST,
CHORE CHART, TO DO LIST

### CARDS / BLANK INSIDE / FOIL DETAILS / 4.25" X 5.5" / OPEN END ENVELOPE

BABY -



Congratulations on your tiny human.
SKU: SGC0006



This is gonna be one toadally awesome baby.

SKU: SGC0009



Parenthood looks good on you.

SKU: SGC0028

BIRTHDAY -



Wishing you the happiest of birthdays. SKU: SGC0002



I'd go anywhere with you.

Happy Birthday.

SKU: SGC0004

BIRTHDAY —



How could I furget your birthday? SKU: SGC0007



Make a wish!



You are a vision.
SKU: SGC0011



You dazzle me.

SKU: SGC0012



Happy Birthday to my best bud.

SKU: SGC0016

BIRTHDAY



I'll always have a crush on you. Happy Birthday. SKU: SGC0019



I'm so glad you exist.

SKU: SGC0022



Happy Birthday Sunshine
SKU: SGC0024

CONGRATS -



Any excuse to celebrate you.

SKU: SGC0026



Hope your birthday is as special as you. SKU: SGC0030

FRIENDSHIP ----

BIRTHDAY —



I'd bend over backwards for you. Happy Birthday! SKU: SGC0033



Let loose. Happy Birthday!



Cheers to you. Congrats!



This calls for a happy dance. Congrats! SKU: SGC0035



You're my person.

SKU: SGC0013

### CARDS / BLANK INSIDE / FOIL DETAILS / 4.25" X 5.5" / OPEN END ENVELOPE

FRIENDSHIP -



Better together.
SKU: SGC0014



It's not a stretch to say that you're one of a kind.

SKU: SGC0025

GET WELL / ENCOURAGEMENT -



It's okay to grow slow.

SKU: SGC0017



Your future is bright.

SKU: SGC0023

THE STATE AND PAGE.

LOVE -

Together is my happy place.

SKU: SGC0008

LOVE -



I love you endlessly.

SKU: SGC0027



I love you more than I can bear. SKU: SGC0031



I love you a bushel and a peck. SKU: SGC0032

SYMPATHY —



I'm so sorry
SKU: SGC0003



Sending you a giant hug.

SKU: SGC0015

THANK YOU -



Thank you for everything.

SKU: SGC0005

thank you, thank you, thank you SKU: SGC0020



Infinite Thanks
SKU: SGC0029

SYMPATHY —



Forever and beyond. Congratulations. SKU: SGC0001



Happy Wedding

# INTERESTED IN CARRYING OUR PRODUCTS IN YOUR STORE?

/

LOOKING FOR SOMETHING CUSTOM?

SEND US AN EMAIL / HELLO@SOMEDAY.STUDIO

